

**Beyond 2015:  
Education and Work –  
*Re-Imagined***

**SPLASH  
AWARDS  
2015**

Briefing to  
participants  
by MOE

# Why is MOE taking part this year?

- MOE is reaching out to youths through **established platforms**, such as Splash Awards 2015.
- We also want to reach out **via ICT platforms** which are most familiar to youths.
- We may identify innovative student-developed ICT solutions, to **adopt and further develop**. These solutions could include tackling different education-related issues, and should engage a wider youth audience.

# Why is MOE taking part this year?

- To raise youth awareness of **SG50** and **SkillsFuture**:
  1. Builds on **SG50 efforts** to encourage Singaporeans to explore the roles they can play in forging the future of Singapore, with an emphasis on the **future of education** in Singapore and the **future of work** in Singapore.
  2. Promotes **SkillsFuture** by **recognising our students' deep interest and talent** in ICT and computer programming.

# Main Theme and Sub-themes

- Main Theme:

**"Beyond 2015: Education and Work – *Re-Imagined*"**

- Sub-themes:

1	<b>Pride in Every Job</b>	Towards a Singapore that recognises the <b>value of every job</b> , and the <b>significance of every worker</b> .
2	<b>Success: Unlimited</b>	Towards a Singapore where the <b>measurement of success and excellence goes beyond grades</b> .
3	<b>Right Choice, Bright Future</b>	Towards a Singapore where youths are well-equipped to make <b>informed education and career choices</b> for their future.
4	<b>School &amp; Family: One Team</b>	Towards a Singapore where there is a <b>stronger partnership between schools and families</b> .
5	<b>Open Sub-theme</b>	Students can submit <b>any project</b> that is related to the <b>future of education or work in Singapore</b> . Proposals for projects in this category first must be <b>submitted to, and approved by, MOE</b> .

# Pride in Every Job

Towards a Singapore that recognises the **value of every job**, and the **significance of every worker**.

## Think About:

- What **really counts** when you look for jobs in the future?



# Success: Unlimited

Towards a Singapore where the **measurement of success and excellence goes beyond grades.**

## Think about:

- What does **success look like**?
- Can we encourage **different ways** of being a success in life?

Kind and compassionate

Resilient

Stands up for what's right

Reliable troubleshooter

Athlete

Technopreneur

Game Designer

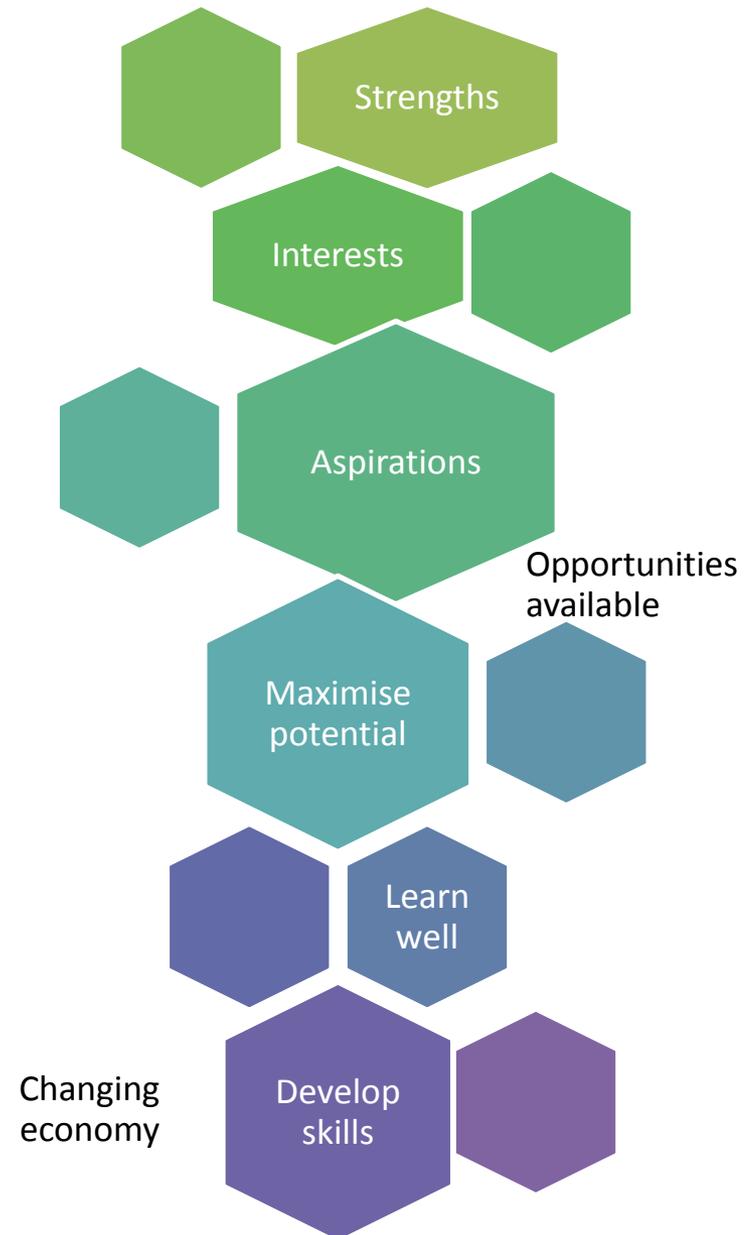
Never stops learning.

# Right Choice, Bright Future

Towards a Singapore where youths are well-equipped to make **informed education and career choices** for their future.

## Think About:

- How can we empower our youths to make **well-informed decisions** for their future?
  - Access to information
  - Access to guidance



# School & Family: One Team

Towards a Singapore where there is a **stronger partnership between schools and families.**

## Think About:

- Help **schools to help parents** connect more with their **kids in school**
  - Primary
  - Secondary
  - Post-Secondary

Get involved

Shared experiences

Communication

Understanding

Trust

Cooperation

# Open Category: Required Info on Proposal Form

<b>PROJECT INFORMATION</b>	
<b>Proposed Sub-theme :</b>	
<b>Title of project :</b>	
<b>Digital Medium of Project:</b>	(E.g. mobile app, game, networking solution, website, etc.)
<b>Description of Project :</b>	
<b>Relevance of Project to the Future of Education or Work in Singapore :</b>  [Your explanation <u>must be clear</u> in this section.]	

**Proposal forms can be found on the Splash Awards website.**

# Further Development of Projects

- MOE is **keen to adopt and further develop** any innovative ICT solutions developed by the student participants that **show great potential** to effectively tackle various **education-related issues**.
- If development funding from MOE is granted, **all** commercial and other related IP rights will **still be owned** by the respective students/school, **but** with special exemptions given to MOE.

# MOE Contact

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**Thank you!**