



## Beyond 2015: Education and Work – *Reimagined*

Moving beyond our 50th year, how can we mould our next generation in the face of future challenges?

*Reshape mindsets; envision our future!  
Ready, set, Re-imagine!*



# What Is Splash Awards?

- Splash Awards is an Infocomm Development Competition aimed at engaging youth across Tertiary and Pre-Tertiary organisations to nurture their skills and passion for infocomm in a unique and creative way
- An annual competition, this year represents the 12<sup>th</sup> edition
- Yearly theme that is relevant to Singaporeans (E.g. 2014 theme: Bringing Singaporeans Closer Together)



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# Splash Awards 2015

## Theme:

- Beyond 2015: Education and Work – Reimagined
- *Moving beyond our 50<sup>th</sup> year, how can we mould our next generation in the face of future challenges?*
- This year, SCS is partnering with the Ministry of Education for Splash Awards 2015
- The theme is very close and personal to the participants and easy to relate to



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# Splash Awards 2015

## The Challenge:

- We are looking for bold, unique and innovative ideas which re-imagining learning and work in Singapore, based on 1 or more of the following sub-themes:
  1. Pride in Every Job
  2. Success: Unlimited
  3. Right Choice, Bright Future
  4. School & Family: One Team
  5. Open Sub-Theme



# Splash Awards 2015

## Categories

1. Tertiary
  - ITE
  - Polytechnic
  - University
  
2. Pre-Tertiary
  - Secondary School
  - Centralised institutions
  - Junior College



# Splash Awards 2015

## Team Rules

- Each team is comprised of maximum of 3 students from the same school, college or institution
- Pre-Tertiary Teams must appoint a Mentor (full or part-time teacher/lecturer) from their school, college or institution who:
  - Is able to provide guidance or assistance
  - Is the point of contact throughout the challenge



# Splash Awards 2015

## Timeline

- 27 May and 2 June: Briefing sessions
- **20 July**: Registration closes (Extended due to Overwhelming response)
- 23 July: Stage A Judging
- 23 July: Release of Stage A Results
- 31 July: Presentation Skills Workshop cum Stage B Briefing (TBC)
- 14 August: Stage B Submission Deadline
- 17 August: Stage B Judging
- 24 August: Finals & Awards Ceremony



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# Splash Awards 2015

## From TODAY to 20 July: Stage A Submission

- A structured abstract of the proposed idea of your solution or application of not more than 250 words (.doc/.docx/.pdf):
  - Name
  - Sub-theme selected
  - Opportunity identified
  - Proposed idea and platform
  - Target audience
  - Originality and value
  - Datasets used (if any)
  - Up to 5 accompanying images
- *All files should not be more than 5MB*





# Splash Awards 2015

## 23 July: Stage A Judging

- A panel of judges will select the top ideas in Stage A and will shortlist the finalists for Stage B
- Stage A results will be released on the Splash Awards website and Splash Awards Facebook Page



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# Splash Awards 2015

- 24 August: Finals & Awards Ceremony
- All Stage B shortlisted teams will need to prepare a booth setup for a showcase
- 5 finalists per category to present to a panel of judges in front of a live audience (5 minutes presentation each followed by 5 minutes Q/A)



# Splash Awards 2015

- Judging Criteria

## Shortlisting

Feasibility	<b>15%</b>
Originality/ Uniqueness	<b>15%</b>
Creativity	<b>15%</b>
Relevance to theme	<b>30%</b>
Impact on Target Audience	<b>25%</b>

## Qualifying & Finals

Feasibility	<b>10%</b>
Originality/ Uniqueness	<b>10%</b>
Creativity	<b>10%</b>
Relevance to theme	<b>20%</b>
Impact on Target Audience	<b>20%</b>
Execution of ideas	<b>30%</b>



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# Splash Awards 2015

- Why Should You Take Part?
- Student Only Competition → Level playing field
- Exciting Prizes worth S\$20,000
- Gain experience and exposure of developing apps
- Have fun!
- Training on presentation skills
- Global publicity



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# Splash Awards 2015

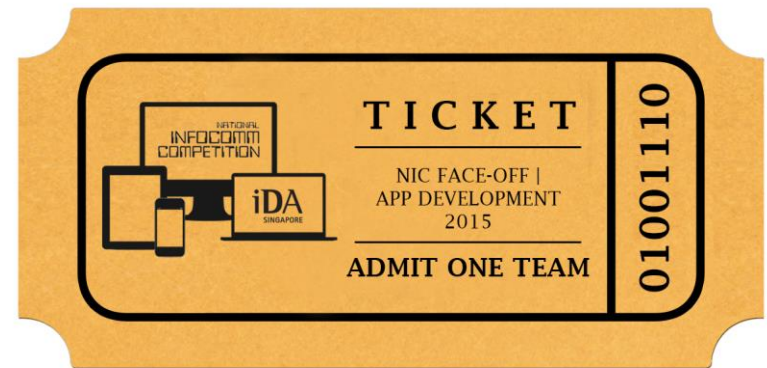
- Why Should Schools Take Part?
- Part of NIC circuit
- For the first time, we are rewarding institutes!
  - The institute with the most number of teams qualified for Stage B, will win a special prize
  - Bragging rights!



# Splash Awards 2015

## NIC Face-Off 2015:

- 1 NIC Face-off Golden Ticket for 1 Worthy Team
- This team will compete in the 1<sup>st</sup> ever NUC Face-off | App Development Competition
- Winner of the Face-off will represent Singapore at APICTA Awards 2015



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# Splash Awards 2015

- Last Year's Winners Received Global Acclaim



## This App Will Reward You For Ignoring Your Phone In Social Situations

The app that temporarily freezes handsets has won £15,000 in funding.

posted on Nov. 23, 2014, at 12:10 a.m.

Flo Perry  
BuzzFeed Staff

Follow 277 Follow @FloPer



The Singapore Computer Society has awarded \$30,000 to three students who created an app that encourages users to talk to each other and ignore their phones.



istphoto / iStock / ThinkStock



18 November 2014 Last updated at 15:42

Share

## Singapore: Students' anti-smartphone app wins prize



By News from Elsewhere...

...media reports from around the world, found by BBC Monitoring



Wednesday, May 20, 2015

## THE STRAITS TIMES / Singapore

ST NEWS PREMIUM LIFESTYLE TECH COMMUNITIES VIDEO MULTIMEDIA  
SINGAPOLITICS asiareport COMMUNITIES READERS POST STJOBS



### Bachelor of Arts (Honours) in Accounting

• Receive ACCA paper exemptions (F1 to F9) when you complete  
• Students who have completed F1 to F6 ACCA papers can be exempted from certain modules

Home > Singapore > Story >

## Students win \$30,000 to develop app that encourages people to not use their phones

PUBLISHED ON NOV 18, 2014 6:43 PM

5828 1714



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WHAT ARE YOU WAITING FOR?? REGISTER AT  
<https://www.infopier.sg/scssplashawards/2015/registration>

FOR MORE INFORMATION, CONTACT US:  
[splash@scs.org.sg](mailto:splash@scs.org.sg)